



As at 15/5/23 2.50pm

'BAH! MARI PIGI SABAH & LABUAN' ROADSHOW 2023

Sustaining Tourism For Our Future

23 May 2023

**Grand Hibiscus Hall, Level 11
Ibis Kuala Lumpur City Centre**

Day 2 23rd May 2023 (Tuesday)

Kuala Lumpur

Dresscode : Business Attire

Morning Breakfast at hotel

Destination Presentation & B2B Session For Klang Valley Agents @ ibis Kuala Lumpur City Centre

- 8.30 am Arrival & Registration of Klang Valley Agents
Venue : Grand Hibiscus Hall, Level 11, ibis Kuala Lumpur City Centre
- 9.30 am 'Sambut Tamu" Welcoming Dance
- 9.40 am Opening remarks from Emcee
- 9.45 am Welcome address by Tourism Malaysia
YBrs. Mr. Shahrin Mokhtar
Director of Package Development Division, Tourism Malaysia
- 10.00 am Malaysia Tourism Sustainability & Best Practices
Madam Hajah Safina Yaakob
Chief Executive Officer of Future Forest International Sdn Bhd |
SDG's Ambassador & Sustainability in Forest Economy
- 10.30 am Destination Presentation by Sabah Tourism Board on Sabah highlighting
Sustainable Rural & Community Based Tourism
- 11.00 am Cultural Dance Performance
- 11.10 am Lucky Draws Session / Press Conference**

11.30 am – 1.30 pm B2B Session

- 1.30 pm Program End
Lunch @ Kampung Kitchen, Level 10, ibis Kuala Lumpur City Centre

Program Ends